

# EXHIBITOR BOOKING AGREEMENT



## HERALD SUN MELBOURNE CAREER EXPO

30 JULY - 1 AUGUST 2010, MELBOURNE EXHIBITION CENTRE

**BAYS 1-4**



ORGANISATION

NAME TO APPEAR  
in lift-out & website

CONTACT NAME

POSITION

POSTAL ADDRESS

POSTCODE

PHONE

FAX

MOBILE

EMAIL

WEB

### SITE RESERVATION

STAND LOCATION PREFERENCE 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

EXHIBITION DISPLAY	[ ]	Brochure Stand*	\$500
Includes:	[ ]	2.5 x 2m Mini Display	\$1990
- Power	[ ]	3m x 3m Standard Display	\$3390
- Lighting	[ ]	6m x 3m Double Display	\$5490
- Signage	[ ]	6m x 6m Multi Display	\$9990
- Carpet			
- Walls			
- Table & Chair (optional)		Larger sizes available upon request.	

### BONUS ADVERTISEMENT AT NO EXTRA COST!

Each exhibitor at the 2010 event will receive one display advertisement, black and white, 3cms high x 2 columns wide in the official Expo guide featured in the *Herald Sun*

SPACE ONLY [ ] ..... sqm (min. 9sqm) x \$250 per sqm  
Space only does not include power, lighting, signage, walls or furniture

Total value of this ad is **\$549.36** including GST.  
Deadline: Thursday 20th June 2010.

BRANDING UPGRADE [ ] Please tick this box if you would like to receive the branding upgrade.  
Cost of upgrade = \$200

\*Brochure stand package does not include the bonus advertisement.

Deposit of 30% = \$ \_\_\_\_\_  
All deposits are non-refundable

### PAYMENT DETAILS

#### PREFERRED METHOD OF PAYMENT

CHEQUE  E.F.T.

All cheques made payable to: **Melbourne Careers Expo Pty Ltd**  
E.F.T. - Commonwealth Bank of Australia  
BSB: 063 132 ACC: 1083 7551

### TERMS & CONDITIONS

- A minimum of 30% deposit is required within 30 days of booking your stand.
- All bookings are subject to a 30% cancellation fee, if you cancel more than 1 month prior to the event.
- All bookings which are cancelled within the month of the event will be charged a 75% cancellation fee as we have contractual obligations with the MCEC and our contractors.

Signed authorisation \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

### EVENT DETAILS

Herald Sun Melbourne Career Expo  
30 July - 1 August, 2010  
Friday 10am-3pm | Sat & Sun 10am-4pm

Melbourne Careers Expo Pty Ltd  
ABN: 19 130 516 317  
Level 2 / 485 Flinders Lane  
Melbourne VIC 3000  
Phone: (03) 9620 9920 Fax: (03) 9620 9921  
Email: info@careerexpo.com.au  
Web: [www.careerexpo.com.au](http://www.careerexpo.com.au)

# PLEASE FAX THIS FORM TO (03) 9620 9921