



ADVERTISE IN THE CAREER EXPO GUIDE

For a copy of the 2023 Event Guide
please use the below link
careerexpo.com.au/event-guides/

MELBOURNE CAREER EXPO

26-28 July 2024

MELBOURNE CONVENTION AND EXHIBITION CENTRE,
SOUTH WHARF, MELBOURNE

Each advertiser will receive
the following complimentary
branding upgrade:

Organisation logo displayed on the
Screen at the entrance to the event

Organisation logo displayed on the
stage screen between activities

Organisation logo featured
on the links page of our
website, with a click through
to your website

The Melbourne Career Expo provides Exhibitors with the fantastic opportunity to increase your brand awareness and position yourself as a stand out exhibitor by advertising in the official event guide. This guide will be distributed to attendees entering the event and have a minimum print run of 10,000. The guide will include an event map and exhibitor list, as well as the full seminar, stage and workshop schedules for the event.

For more information about the
Melbourne Career Expo visit:

MELBOURNE CAREER EXPO 2024

Friday 26 July 9am - 4pm
 Saturday 27 July 10am - 4pm
 Sunday 28 July 10am - 4pm

MELBOURNE CONVENTION AND EXHIBITION CENTRE,
 SOUTH WHARF, MELBOURNE

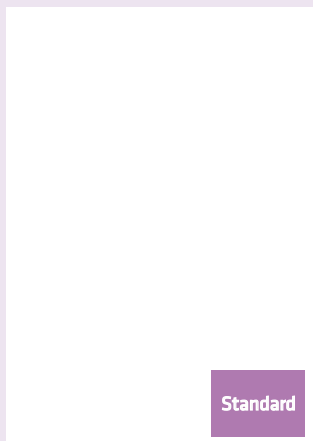
Any booked space a third page or above may utilise the space as company advertisement, advertorial, or pictorial. Deadline for advertisement booking **Friday 31 May 2024**.

Finished artwork to be provided by the exhibiting organisation in PDF format 'print ready' no later than **Friday 7 June 2024**.

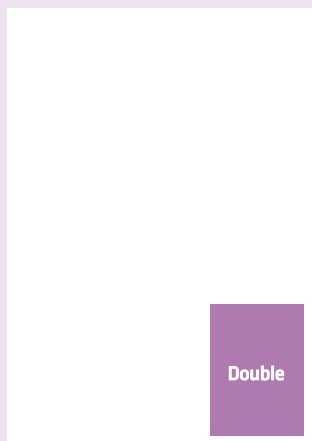
All prices are for full colour advertisements and include GST.

ADVERTISEMENT SIZES AND RATES

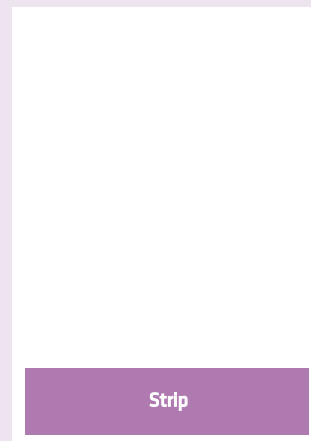
Please tick chosen advertisement size



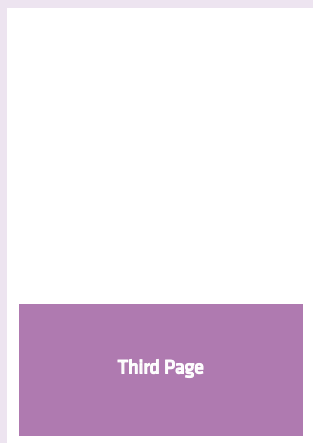
Standard:
 8.5cm(w) x 6cm(h): **\$300**



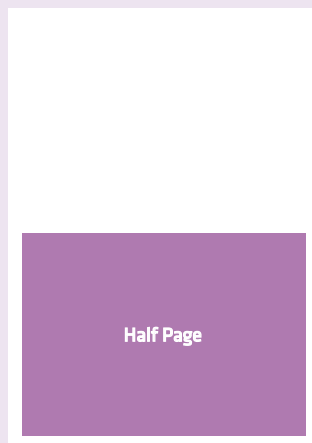
Double:
 8.5cm(w) x 12cm (h): **\$500**



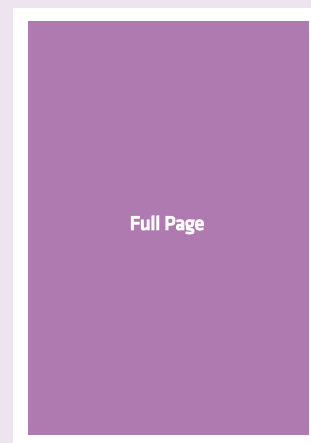
Strip:
 26cm(w) x 6cm(h): **\$750**



Third Page:
 26cm(w) x 12cm(h): **\$1250**



Half Page:
 26cm(w) x 18.5cm(h): **\$2000**



Full Page:
 26cm(w) x 38cm(h): **\$3500**

AUTHORISATION

Tick - I agree to abide by the organisers full terms and conditions on the following page.

Organisation _____

Contact Name _____

Email _____

Phone _____

Signed _____

Date

/ /

Company Authorised Person

PLEASE EMAIL THIS FORM TO info@careerexpo.com.au

Melbourne Career Expo Event Guide Advertising Terms & Conditions

1. This agreement is made between Careers Exhibitions Pty Ltd ABN: 27 612 019 244 ("The Organisers") and the organisation agreeing to advertise ("Advertiser"). The agreement is relevant from the period beginning the 17 July 2023 to the 31 July 2024. It is in respect to the 2023 Melbourne Career Expo which is held on the 26-28 July 2024, at the Melbourne Convention and Exhibition South Wharf, Melbourne. The Advertiser agrees to the following terms and conditions.
2. The person who signs this Advertising Agreement is authorised to sign on behalf of the advertising organisation. Should the contact person change prior to the event date, the advertiser must notify the organiser. The advertising organisation will still be responsible for the production of the advertisement and is liable for the expense of the advertisement. Change of booking contact is not reason to void this agreement.
3. Upon receiving a signed Advertising Agreement, your organisation's advertisement is considered as confirmed for the event guide. An invoice will be raised for the chosen advertisement and is due to be paid in full no later than Friday 31st May 2024. All prices quoted are GST inclusive.
4. Any cancellation received after Friday 3rd May 2024 will be subject to a 100% cancellation fee which will be due for payment in full no later than Friday 31st May 2024.
5. The Melbourne Career Expo Event guide will be a Full Colour A3 publication which will include the Event Map, Exhibitor List and full expo schedule. This guide will be a minimum of 8 pages with increased pagination subject to advertising take up.
6. Any advertising booking of 1/3 page or above will also receive the equivalent space complimentary to use for advertising, advertorial, or pictorial inclusion.
7. All advertising bookings must be received no later than Friday 31st May 2024.
8. All advertisements must be received in print ready PDF format, with no bleed or cut lines, no later than Friday 7th June 2024.
9. If you require artwork to be produced for your organisation, we can give you our design company details to assist with ad production. Please note that any ad production is at the advertiser's expense.
10. Once advertisement has been received by the Organiser the advertisement is deemed to be approved for print by the Organisation. Changes will not be permitted after Friday 7th June 2024.
11. All advertising organisations will also receive their company logo displayed on the entrance plasma, stage screen between activities and on www.careerexpo.com.au links page. The advertising organisation must submit a high quality JPEG logo no later than Friday 7th June 2023. If logo is not received by this date, it may not be included in this upgrade and no compensation will be given.
12. Event Guide in digital format (Flip Book) will be included on our website from July 2024 until start of June 2025.
13. Advertisements must not include any inappropriate language or images. The Organisers reserve the right to reject any submissions deemed inappropriate for the target audience.
14. Organisers reserve the right to prohibit in whole or in part and reject any exhibitor advertisement/editorial content in the case of failure to comply with the rules and regulations.
15. The Organisers reserve the right to determine, amend or alter the Event Guide at anytime during the lead up to the event.
16. Should the event not run due to Government Covid restrictions or other force majeure, the Advertiser reserves the right to request a credit from the Organiser for the amount paid by the Advertiser; any credit can only be used towards the next organised Event Guide and will become void if not used.
17. This Contract is governed by the laws of the State of Victoria. Any legal action arising from it shall be litigated in the appropriate court of that State.

Please complete below and return with Advertising Booking Agreement:

Advertiser Print Name:

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Company Name:

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Advertiser Signature:

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Date:

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